



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

<u>Contract / Revision</u> 489281 /		<u>Alt Order #</u> 06275648
<u>Product</u> HORSFORD 4 CONGRESS		
<u>Contract Dates</u> 09/11/12 - 10/01/12		<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 08/13/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 115	<u>Product Code</u> 122
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	09/18/12	09/30/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$825.00			
N 2	KVVU	09/18/12	09/28/12	Better	M-F 11a-12p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				1	\$100.00			
N 3	KVVU	09/18/12	09/28/12	Anderson	3-4p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				1	\$175.00			
N 4	KVVU	09/18/12	09/28/12	The Dr.Oz Show	4-5p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$175.00			
N 5	KVVU	09/18/12	09/28/12	Fox 5 News at 5	5-530p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				1	\$275.00			
N 6	KVVU	09/18/12	09/28/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				1	\$275.00			
N 7	KVVU	09/18/12	09/28/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$450.00			
N 8	KVVU	09/18/12	09/28/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$425.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 09/11/12 - 10/01/12	<u>Product</u> HORSFORD 4 CONGRE	<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 08/13/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	KVVU	09/18/12	09/28/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/18/12	09/24/12	-----				0	\$0.00			
		Week: 09/25/12	10/01/12	-TWTF--				2	\$150.00			
N 10	KVVU	09/29/12	09/29/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$1,050.00			
N 11	KVVU	09/16/12	09/30/12	NFL Late Game	NFL Late Game		:30			NM	3	\$7,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----1				1	\$3,800.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	09/10/12-09/16/12	NFL Late Game	NFL Late Game	-----Su	:30	<del>\$3,800.00</del>	NM		
		See MG 11.3, 11.4										
		3	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30	\$1,925.00	NM		
		Ⓜ MG for 11.1 09/16										
		4	KVVU	09/16/12-09/16/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p	-----Su	:30	\$1,925.00	NM		
		Ⓜ MG for 11.1 09/16										
		Week: 09/17/12	09/23/12	-----				0	\$0.00			
		Week: 09/24/12	09/30/12	-----1				1	\$3,800.00			
N 12	KVVU	09/16/12	09/30/12	NFL Early Game	NFL Early Game		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
		Week: 09/17/12	09/23/12	-----				0	\$0.00			
		Week: 09/24/12	09/30/12	-----1				1	\$3,500.00			
N 13	KVVU	09/16/12	09/30/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	-----				0	\$0.00			
		Week: 09/17/12	09/23/12	-----				0	\$0.00			
		Week: 09/24/12	09/30/12	-----1				1	\$200.00			
N 14	KVVU	09/19/12	09/19/12	The X Factor	The X Factor		:30			NM	1	\$5,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	--1----				1	\$5,150.00			
N 15	KVVU	09/12/12	09/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				2	\$2,150.00			
N 16	KVVU	09/12/12	09/17/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				1	\$195.00			
N 17	KVVU	09/12/12	09/17/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				1	\$300.00			
N 18	KVVU	09/12/12	09/17/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				2	\$350.00			
N 19	KVVU	09/12/12	09/17/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				2	\$550.00			
N 20	KVVU	09/12/12	09/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/11/12	09/17/12	M-WTF--				2	\$625.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 21	KVVU	09/12/12	09/17/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				2	\$725.00			
N 22	KVVU	09/12/12	09/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				2	\$700.00			
N 23	KVVU	09/12/12	09/17/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/11/12	09/17/12	M-WTF--				2	\$275.00			
N 24	KVVU	09/16/12	09/16/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----S				1	\$7,500.00			
N 25	KVVU	09/16/12	09/16/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	-----S				1	\$850.00			
N 26	KVVU	09/18/12	09/24/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$2,150.00			
N 27	KVVU	09/18/12	09/24/12	Better	M-F 11a-12p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				1	\$250.00			
N 28	KVVU	09/18/12	09/24/12	Anderson	3-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				1	\$300.00			
N 29	KVVU	09/18/12	09/24/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$350.00			
N 30	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$725.00			
N 31	KVVU	09/22/12	09/22/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----1-				1	\$2,325.00			
N 32	KVVU	09/23/12	09/23/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----S				1	\$7,500.00			
N 33	KVVU	09/23/12	09/23/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/17/12	09/23/12	-----1				1	\$850.00			
N 34	KVVU	09/18/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$550.00			
N 35	KVVU	09/18/12	09/24/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				2	\$625.00			
N 36	KVVU	09/18/12	09/24/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/18/12	09/24/12	MTWTF--				3	\$700.00			
N 37	KVVU	09/18/12	09/24/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract Dates</u> 09/11/12 - 10/01/12	<u>Product</u> HORSFORD 4 CONGRE	<u>Estimate #</u> 1609
<u>Advertiser</u> Horsford For Congress		<u>Original Date / Revision</u> 08/13/12 / 09/11/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/12	09/24/12	MTWTF--				3	\$275.00			
Totals											60	\$64,970.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	60	\$64,970.00	\$55,224.50
<b>Totals</b>	60	\$64,970.00	\$55,224.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP11/12 16.43  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME JESSE DEMASTRIE  
SALES PRSN PH- TERESA DIFURIA

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>HORSFORD 4 CONGRESS</u>	<u>EST#1609</u>	COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES	<u>SEP12/12</u>	<u>OCT11/12</u>	<u>WK-3</u>

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE SEP11/12 16.43

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

STEVEN HORSFORD FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
			AGENCY ADVERTISER CODE = 115			AGENCY EST# = 1609						
			AGENCY PRODUCT CODE = 122									
1	E		1000P-1100P	30		\$825.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 10P												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 10P												

FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP11/12 16.43  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	E		1100A-1200N	30		\$100.00	9/25	10/1	1		TU-F,M	1
PROGRAM : BETTER LAS VEGAS												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: BETTER LAS VEGAS												
3	E		300P-400P	30		\$175.00	9/25	10/1	1		TU-F,M	1
PROGRAM : ANDERSON COOPER												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: ANDERSON COOPER												
4	E		400P-500P	30		\$175.00	9/25	10/1	2		TU-F,M	2
PROGRAM : DR OZ												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: DR OZ												
5	RS		500P-530P	30		\$275.00	9/18	9/24	0		TU-F,M	0
5	RS		500P-530P	30		\$275.00	9/25	10/1	1		TU-F,M	1
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 5PM												
6	RS		530P-600P	30		\$275.00	9/18	9/24	0		TU-F,M	0
6	RS		530P-600P	30		\$275.00	9/25	10/1	1		TU-F,M	1
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX 5 NEWS AT 530PM												
7	E		600A-700A	30		\$450.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX5 NEWS 6A												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX5 NEWS 6A												
8	RS		700A-900A	30		\$425.00	9/18	9/24	0		TU-F,M	0
8	RS		700A-900A	30		\$425.00	9/25	10/1	2		TU-F,M	2
PROGRAM : FOX5 MORNING NEWS												
ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE												
CON COM1: FOX5 MORNING NEWS												

FAX# 610-225-1191  
HARRIS REPORT FROM REP SEP11/12 16.43  
\*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	RS		900A-1000A	30		\$150.00	9/18	9/24	0		TU-F,M	0
9	RS		900A-1000A	30		\$150.00	9/25	10/1	2		TU-F,M	2
PROGRAM : MORE LAS VEGAS ORD COM1: SPOTS CANCELED AND REBOOKED PER NEW FLIGHT DATE CON COM1: MORE LAS VEGAS												
10	E		100P-800P	30		\$1,050.00	9/29	9/29	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL												
12	E		1000A-100P	30		\$3,500.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)												
13	E		800A-900A	30		\$200.00	9/30	9/30	1		SUN	1
PROGRAM : FOX NEWS SUNDAY CON COM1: FOX NEWS SUNDAY												
16	R		800P-1000P	30		\$5,150.00	9/19	9/19	1		WED	1
PROGRAM : X FAXTOR ORD COM1: TP CORRECTION. PLS APPROVE. THIS IS A MAKE-GOOD FOR SEP19 ON LINE-14 FOR 1 SPOT/WK												
28	A		1000P-1100P	30		\$2,150.00	9/18	9/24	2		TU-F,M	2
PROGRAM : NEWS												
29	A		1100A-1200N	30		\$250.00	9/18	9/24	1		TU-F,M	1
PROGRAM : BETTER												
30	A		300P-400P	30		\$300.00	9/18	9/24	1		TU-F,M	1
PROGRAM : COOPER												
31	A		400P-500P	30		\$350.00	9/18	9/24	2		TU-F,M	2
PROGRAM : DR OZ												
32	A		600A-700A	30		\$725.00	9/18	9/24	2		TU-F,M	2
PROGRAM : NEWS												

REP HEADLINE# 6275648 TRF# 489281  
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP11/12 16.43  
\*\*\* KVVU-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

33	A		100P-800P	30		\$2,325.00	9/22	9/22	1		SAT	1
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PROGRAM : COLLEGE FOOTBALL

34	A		1000A-100P	30		\$7,500.00	9/23	9/23	1		SUN	1
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PROGRAM : NFL

35	A		800A-900A	30		\$850.00	9/23	9/23	1		SUN	1
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PROGRAM : FOX NEWS SUN

36	A		500P-530P	30		\$550.00	9/18	9/24	2		TU-F,M	2
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PROGRAM : NEWS

37	A		530P-600P	30		\$625.00	9/18	9/24	2		TU-F,M	2
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PROGRAM : NEWS

38	A		700A-900A	30		\$700.00	9/18	9/24	3		TU-F,M	3
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PROGRAM : NEWS

39	A		900A-1000A	30		\$275.00	9/18	9/24	3		TU-F,M	3
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PROGRAM : MORE

SEP/12 64970.00 OCT/12 \$.00

CONTRACT TOTAL 64970.00  
TOTAL SPOTS 60

MARKET TOTALS \$181,068 KVVU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCW 2% CABL 0%  
KTUD 1%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE